



## Emerging Workforce Study Presentation by Spherion

### Presenter Introduction for Lynn Billing:

Your workforce is the fuel that powers your business. You need it firing on all burners all the time. Do you have the right people on your team? Have you provided training that optimizes productivity? Is your workforce engaged? Exactly what motivates people to come to work, do their jobs, serve your customers and help you grow your business is what our speaker Lynn Billing, Senior Vice President of Spherion Staffing Services, will explore with us when she shares Spherion's latest Emerging Workforce® Study. It is a landmark research initiative that provides a comprehensive portrait of the changes and trends shaping the American workforce. Now in its 20th year, the study offers insights to help employers find, engage and retain the best workforce.

### Lynn Billing

*Senior Vice President, Franchise & License*  
Spherion Staffing Services



Lynn Billing is a senior vice president of franchise and license operations for Spherion Staffing Services, a national leader in the recruiting and staffing industry with a distinct local focus.

Lynn plays a vital role in Spherion's franchise operations, supporting owners in more than 40 offices in the United States by providing guidance and critical support in a number of areas including sales strategy and market development. She oversees a regional network that employs thousands of flexible administrative, light industrial and professional workers every year.

A seasoned executive with broad-based experience in the staffing industry and a keen understanding of the U.S. workforce and the issues that drive performance, Billing is a compelling and articulate speaker. She has shared the findings and implications of the Spherion Emerging Workforce® Study with numerous business groups. The Emerging Workforce Study leverages 20 years of groundbreaking research to reveal key insights into today's workforce, and how companies employ and deploy their talent engine.